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### **Creative Capital Wordmark**

The primary expression of Creative Capital's identity. Available in one- and two-line versions. Choose freely from any of the lockups provided. These marks should only be used as black or Creative Capital blue, but may knock-out to white when appearing over a dark color or photograph.

Please:

- Do not re-color the logo. It should only appear in black, blue, or white.
- Do not stretch, distort, or alter the shape of the logo.
- Use the CMYK files for print and the RGB files for any screen-based use.
- Honor the logo clearspace in the provided files.

Contact Aliza Sena with any questions regarding logo usage or for additional brand assets: [asena@creative-capital.org](mailto:asena@creative-capital.org).

The wordmark 'Creative Capital' in blue. The 'C' in 'Creative' and the 'C' in 'Capital' are stylized as dashed circles.The wordmark 'Creative Capital' in blue, stacked in two lines. The 'C' in 'Creative' and the 'C' in 'Capital' are stylized as dashed circles.