
Creative Capital Wordmark

The primary expression of Creative Capital's identity. Available in one- and two-line versions. Choose freely from any of the lockups provided. These marks should only be used as black or Creative Capital blue, but may knock-out to white when appearing over a dark color or photograph.

Please:

- Do not re-color the logo. It should only appear in black, blue, or white.
- Do not stretch, distort, or alter the shape of the logo.
- Use the CMYK files for print and the RGB files for any screen-based use.
- Honor the logo clearspace in the provided files.

Contact Aliza Sena with any questions regarding logo usage or for additional brand assets: asena@creative-capital.org.

The logo consists of the word "creative" in a lowercase, sans-serif font, followed by a circular icon made of small blue dots, and then the word "capital" in the same lowercase, sans-serif font. All elements are in a medium blue color.The logo is arranged in two lines. The top line contains the word "creative" in a lowercase, sans-serif font, followed by a circular icon made of small blue dots. The bottom line contains the word "capital" in the same lowercase, sans-serif font. All elements are in a medium blue color.