



MOVING IMAGE SAMPLE PROJECT BUDGET

This is a sample budget for moving image art projects, including video art, narrative film, and documentary. [View the original article](#) to read more, and access budgets in other disciplines.

INCOME

Confirmed	
Foundation	\$10,000
State Art Commission	\$8,000
Kickstarter Campaign	\$10,140
Pending	
Paul Robeson Foundation	\$10,000
Private Donors	\$60,000
Projected	
Direct DVD online sales (\$20 x 1000 units)	\$20,000
Cable TV rights	\$50,000
Foreign rights	\$20,000
To Be Raised	\$5,200
Total Income	\$250,140

EXPENSES

Development & Pre-production

Transportation and meals (airfares, car rental, lodging, meals, per diems)	\$3,600
Materials	\$900
Personnel (director, producer, writer, researcher)	\$20,000
Administration (phone, postage, copies, internet, fiscal agent fees)	\$1,700

Production

Transportation and meals (airfares, car rental, lodging, meals, per diems)	\$15,000
Materials	\$3,200
Personnel (director, producer, production crew)	\$42,000
Actors	\$50,000
Administration (phone, postage, copies, internet, fiscal agent fees)	\$2,000
Production equipment and facilities rental	\$9,500

Post-production

Transportation and meals (airfares, car rental, lodging, meals, per diems)	\$6,000
Materials	\$2,640
Personnel (director, producer, editor, sound engineers, etc)	\$42,000
Administration (phone, postage, copies, DSL, fiscal agent fees)	\$4,600
Lab fees and post-production facilities (dubs, editing, subtitles, mix)	\$16,000

Distribution Launch



Transportation and meals (airfares, car rental, lodging, meals, per diems)	\$8,000
Personnel (director, producer, production crew, publicist)	\$5,000
DVD mastering & production	\$5,000
Administration (phone, postage, copies, internet, fiscal agent fees)	\$1,000
Contingency	
~5% of total budget	\$12,000
Total Expenses:	\$250,140