



“Creative Capital’s
impact is now incalculable.

**THERE
IS NO
INSTITUTION
LIKE THIS IN
THE WORLD.”**

– Ben Marcus, 2009 Literature grantee

2012 Creative Capital YEAR END REPORT

“Creative Capital is a
critical platform that is

**NEEDED FOR
INDIVIDUAL
ARTISTS**

across all
media. It’s very rare. It helps
not only with an artist’s practice,
but all of the skill sets that
are needed in this day and age.”

– Michelle Coffey, Executive Director,
Lambent Foundation



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LETTER FROM RUBY

This has been an action-packed year for Creative Capital, from the announcement of 46 awardees in Film/Video and Visual Arts to the launch of our Online Learning Program for artists across the country. All the while, we have been working with an incredible team of arts professionals to review 2,703 letters of inquiry from artists and select our 2013 awardees in Emerging Fields, Literature and Performing Arts, to be announced in January!

To date, we have committed **\$25 million** in direct funding and advisory support for our 372 Creative Capital awardees. In 2012 alone, we provided more than \$1 million in financial support and \$1.2 million in services to our artists.

To reach a broader community of artists, we expanded our array of Professional Development Program workshops and webinars that help artists gain the business skills, tools and strategies they need to achieve success. As of this year, PDP has reached **5,500 artists!**

In addition, we have been honored to manage the new Doris Duke Performing Artist Awards, as well as the MAP Fund—now in its 24th year. We also look forward to ending the year with 21 new Creative Capital | Warhol Foundation Arts Writers grants.

To help innovative artists realize their visions, Creative Capital relies on our active and generous community of individuals and partners sharing knowledge, expertise and resources. We are incredibly grateful to everyone who has contributed to Creative Capital's dynamism as we build on our comprehensive and unprecedented model for empowering artists. Thank you for your support!

Ruby Lerner
President & Executive Director
Creative Capital



Karen Karpowich, Ruby Lerner and Ian Calderon
(photo by Gulshan Kirat)

GRANTMAKING

Creative Capital is a premier provider of risk capital in the arts, taking chances on artists' projects that are bold, innovative and genre-stretching. We recruited **100 arts professionals from across the country** to review this year's submissions in Emerging Fields, Literature and Performing Arts.

OUR GRANTS PROVIDE ARTISTS



UP TO \$50,000 IN DIRECT FUNDING



CAREER DEVELOPMENT SERVICES VALUED AT \$40,000

= \$90,000

TOTAL COMMITMENT OF \$90,000 PER PROJECT

SELECTION PROCESS



2,703 LETTERS OF INQUIRY RECEIVED IN FEBRUARY 2012



660 INVITED TO SUBMIT APPLICATIONS



200 ADVANCE TO PANEL REVIEW



46 CREATIVE CAPITAL GRANT AWARDS IN JANUARY 2013

ON OUR RADAR

To promote noteworthy projects submitted by artists, we launched On Our Radar, an online database of applications that advanced past the first round, but were not awarded grants. We have received enthusiastic responses from the participants, including Fernanda D'Agostino. She was contacted by a curator who discovered her video installation through On Our Radar!

"Thanks again for all the wonderful things you do for artists. Creative Capital is a **very powerful lifeline**—especially for those of us outside the major art centers."
— Fernanda D'Agostino, On Our Radar artist

2012 AWARDEES

In January, Creative Capital awarded grants to **46 new projects**, representing 56 artists in 16 states—from Alaska to Nebraska, Arizona to Virginia.

Visual Arts

Janine Antoni
 Patty Chang
 LaToya Ruby Frazier
Theo Westenberger Awardee
 Theaster Gates
 Ken Gonzales-Day
 Taraneh Hemami
 Tahir Hemphill
Community-Supported Artist
 Simone Leigh
 Eric Leshinsky & Zach Moser
 Phillip Andrew Lewis
 Carlos Motta
 My Barbarian (Malik Gaines, Jade Gordon & Alexandro Segade)
 Postcommodity
 (Raven Chacon & Nathan Young)
 The Propeller Group (Matt Lucero, Tuan Andrew Nguyen & Phunam)
Muriel Pollia Foundation Awardee
 Teri Rofkar
 Paul Rucker
 Connie Samaras
 Lisa Sigal
 Jim Skoldt
Muriel Pollia Foundation Awardee
 Kerry Tribe
 Joan Waltemath
 Women (Scott Barry & Neil Doshi)
 Amy Yao

Film/Video

Cam Archer
 Robert Bahar & Almudena Carracedo
 Amy Belk & Matt Porterfield
 Brad Butler
 Lucien Castaing-Taylor & Véréna Paravel
 Eric Dyer
 Daniel Eisenberg
 Yance Ford
Theo Westenberger Awardee
 Brian L. Frye & Penny Lane
 Sonali Gulati
 Kenneth Jacobs
 Nina Menkes
 Akosua Adoma Owusu
 Brian Pera
 Rick Prelinger
 Michael Robinson
 Mark Elijah Rosenberg
 Norbert Shieh
 Stacey Steers
 Deborah Stratman
Community-Supported Artist
 Jesse Sugarmann
 Christopher Sullivan
 Jake Yuzna



Taraneh Hemami Ken Gonzales-Day Deborah Stratman Michael Robinson

ARTIST SERVICES

We work with our grantees over a three- to five-year period that involves a **high level of engagement**. Our Artist Services program encourages our artists' professional development through consultations with staff, convenings, promotional support, crowdfunding partnerships, and phone-in clinics for business planning, PR help, legal advice and more.

For our 2012 grantees, we launched even more individualized services:

The **Project Support Team** for each grantee includes a member of our Artist Services staff as well as professionals in the arts and related fields, and an Artist Advisor who is a fellow Creative Capital grantee.

The expanded **three-day Orientation** jump-starts our work with artists, leading grantees through our project planning workbook, as well as discussions that concentrate on their goals and the resources they need to create the project.

Our **Artist Retreat** provided the 2012 grantees with two days of professional development workshops, strategic planning tools and exercises in public relations, marketing, and community engagement, to focus on how the artists' projects will have the impact they desire.

ARTIST RETREAT

The 2012 **Creative Capital Artist Retreat**—a centerpiece of our Artist Services—brought together 250 members of the art community and featured three days of project presentations by 71 of our grantees, representing 82 artists. The artists also benefit from one-on-one sessions with arts professionals who can help their works reach the public.

"I've never been more inspired to get back to work. I can't thank everyone at Creative Capital enough for all of the **new knowledge, contacts, and the amazing community** that I now find myself a part of."
— Jake Yuzna,
2012 Film/Video grantee

"It was a **phenomenal experience**, I was totally inspired, and it gave me time and space to think about all the ways I can support artists."
— Courtney Fink,
Executive Director,
Southern Exposure

"Creative Capital's support has helped **stretch and expand my work** in ways I hoped for and ways I couldn't have imagined. The program goes so much further than the standard 'here's-a-check-send-your-report.' It's changed my life."
— Deke Weaver,
2009 Performing Arts grantee

"Creative Capital supports me as a **long-term investment** and views work on a long-term trajectory in which they are equally invested."
— Yance Ford,
2012 Film/Video grantee



"It was truly a once-in-a-lifetime opportunity for me to meet the **best and brightest artists and thinkers** at work today all under one roof!"
— Gilbert Vicario, Curator,
The Des Moines Art Center



PROFESSIONAL DEVELOPMENT PROGRAM

Creative Capital's **Professional Development Program (PDP)** helps artists expand their skills and build sustainable careers through workshops in strategic planning, fundraising, Internet tools, communications and more.

2012 PDP Highlights

36 PDP workshops in **29** cities
500 artists participated in webinars
800 artists served by workshops
5,500 artists benefited from PDP since **2003**

 In 2012, PDP's **Workshop Subsidy Program**, funded by the Kresge Foundation, allowed us to work with 20 organizations who otherwise might not have been able to host our workshops. Since the Subsidy Program began in 2009, PDP has developed into a tremendous resource for artists across the country, from Montana to Georgia and Colorado to Delaware, and our Kresge-supported workshops have served 1,364 artists to date.

“WOW! ...I came home with several workbooks, a group of new artist contacts and friends, and ideas coming out all over the place... What most artists need (myself included) **is a plan and a direction for our work.**”
 – PDP Workshop Participant, North Dakota Council on the Arts

“This workshop empowered our participants to **leverage their creative talents into sustainable and successful lives.** These artists will go on to be leaders of their communities.”
 – Tori Bush, Programs Director, Creative Alliance New Orleans



“**Galvanizing and undeniable.** It would be impossible to come away without a renewed sense of responsibility and possibility. I'm deeply grateful.”
 – PDP Workshop Participant, Pew Fellowship in the Arts, Philadelphia



Our workshop for **Spanish-speaking artists**, *Taller Profesional de Desarrollo Para Artistas*, is led by Ela Troyano (2000 Film/Video grantee) and covers strategic planning, fundraising and promotion. This year we presented the workshop in Miami, FL; San Jose, CA; Oxnard, CA; and San Juan, PR. Troyano was joined by fellow grantees Cesar Cornejo (2009 Emerging Fields) and Angela Reginato (2008 Visual Arts) as workshop co-leaders.

New PDP Workshops in 2012



PDP's **Online Learning Program** offers live, interactive webinars—such as *Creating a Marketing Strategy* and *Real Life Budgeting*—that have reached 500 artists in 150 communities, including many in rural areas. PDP offers two webinars each month, and our engaging online format provides individual artists with direct access to our top-flight professional development instruction. As one artist commented, “It is a great way to erase geographical boundaries, and the limited enrollment really allows for participant interaction.”

Our new **Performance Documentation** workshop, developed with performing artist and filmmaker Richard Move (2002 Performing Arts grantee), instructs artists in how to create high-quality documentation of live performances.

The **Real Community Engagement** workshop, led by performing artist Aaron Landsman and co-led by Dread Scott (2001 Visual Arts grantee), helps artists plan and produce successful community-engaged art projects. PDP is exploring a possible collaboration with Animating Democracy to develop the workshop further.

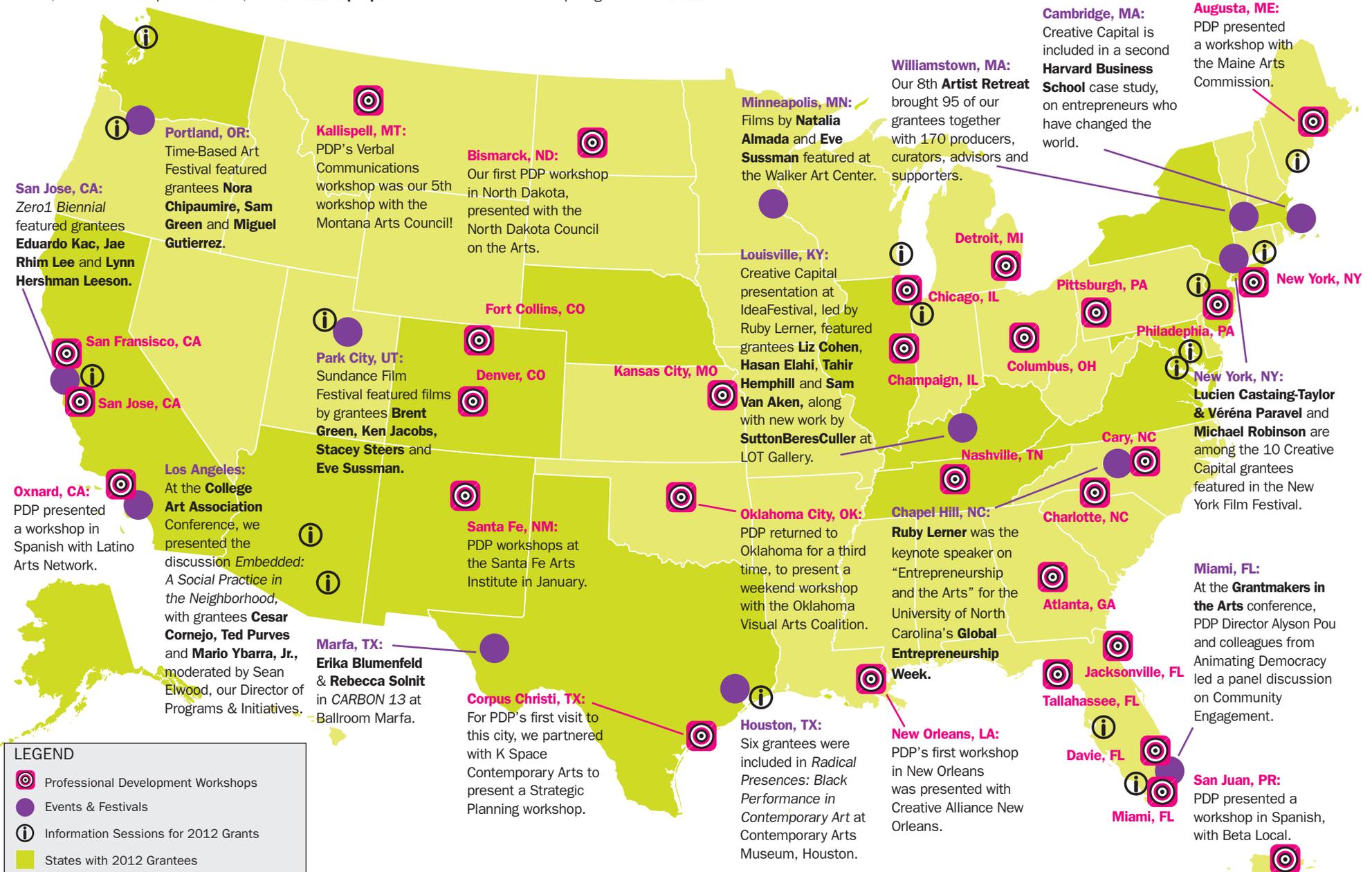
The third annual **Artist Summer Institute**, created by PDP and the Lower Manhattan Cultural Council, provided 55 New York City artists with five days of professional development workshops—for free!



“It's wonderful to get the workshop from a working artist who has had similar experiences and struggles to the artists participating. The workshop forces us into a zone of discomfort: **thinking about money and long-term planning**, but it is so necessary.”
 – Beatriz Santiago Muñoz, Co-Director, Beta-Local, San Juan

NATIONAL IMPACT

Creative Capital serves artists coast-to-coast. In 2012, we received grant applications from **all 50 states**; reached artists in **150 communities** through PDP workshops and webinars; and supported grantees' projects that premiered across the country and around the world. Through screenings, broadcasts, books, exhibitions and performances, over **10 million people** saw the work of Creative Capital grantees in 2012.



PROJECT PREMIERES

Creative Capital develops a long-term relationship with each artist, providing funding at strategic moments and offering advisory services that support the development, creation, premiere and expansion of their project. In 2012, we supported 10 project premieres, while continuing our work with 130 active grantees.

Ben Marcus's (2009 Literature) novel, **The Flame Alphabet**, was published by Alfred A. Knopf and was named an Amazon Best Book for January 2012. In *The Flame Alphabet*, a terrible epidemic has struck the country and the sound of children's speech has become lethal. The novel received rave reviews by the *Los Angeles Times*, *New York* magazine and *Financial Times*, as well as features for NPR and *Salon*.

Richard Pell (2009 Emerging Fields) premiered his project with the grand opening of the permanent exhibition facility for **The Center for PostNatural History**, in Pittsburgh, PA. The Center is dedicated to the research and exhibition of lifeforms that have been intentionally altered by humans, from the dawn of domestication to contemporary genetic engineering.



Elephant Room, featuring "Three magicians. Two acts. One show. Zero boring stuff. Sub-zero intelligence," comes from the minds of **Steve Cuiffo**, **Trey Lyford & Geoff Sobelle** (2009 Performing Arts). The project premiere at St. Ann's Warehouse in Brooklyn received a glowing review in the *New York Times*: "Their lovable-loser shtick as well as their nifty skills help turn *Elephant Room* into one of the coolest places in town."

Braden King (2005 Film/Video) celebrated the premiere of his feature film, **HERE**, with an engagement at IFC Center in New York. Shot entirely on location in Armenia, *HERE* chronicles a brief but intense relationship between an American satellite-mapping engineer and an expatriate Armenian art photographer.



Julie Wyman (2008 Film/Video) premiered **STRONG!** in theaters and on PBS's Independent Lens—winning a 2012 Audience Award. *STRONG!* is the story of Cheryl Haworth, an Olympic weightlifter and U.S. National Champion for 11 years. Wyman's film, which was featured on CBS News and in the *New York Times* and *San Francisco Chronicle*, explores the contradiction of a body that is celebrated within her sport and shunned by mainstream culture.

Naeem Mohaiemen (2008 Visual Arts) is an artist and writer who explores histories of failed utopias. **The Young Man Was, Part 1: United Red Army** looks at the 1977 hijacking of JAL flight 472 to Dhaka, Bangladesh, by the Japanese Red Army. Mohaiemen premiered the film at Hot Docs film festival in Toronto; in New York City, at Anthology Film Archives; and in multiple screenings in Bangladesh. He presented a companion timeline wall installation at the Frieze New York art fair.



Mark Shepard (2009 Emerging Fields) premiered his *Serendipitor* iPhone app in *Spontaneous Interventions*, the U.S. Pavilion exhibition at the 13th Venice Architecture Biennale. *Serendipitor* is part of Shepard's **Sentient City Survival Kit**, a series of electronic artifacts that subvert marketing and surveillance technologies in the urban environment.

At Betty Cuninghame Gallery, **Nancy Davidson** (2005 Visual Arts) premiered **Dustup**, a large, inflatable sculpture suspended in midair that offers a humorous, absurdist critique of popular culture. Davidson presents the iconic cowgirl to admire and honor as a tall-tale fantasy reenactment of western legends.

Cat Mazza's (2008 Film/Video) **Knit for Defense** premiered in *40 Under 40: Craft Futures* at the Smithsonian's Renwick Gallery. Mazza's animation draws on historical artifacts and footage from World War II and the wars in Vietnam, Iraq and Afghanistan to explore overlaps between textiles, technology and labor.

Robert Karimi (2009 Performing Arts) premiered **The Cooking Show con Karimi y Comrades** in the Twin Cities with a series of events celebrating culture, well-being and the revolutionary act of eating together. Karimi uses the framework of a live cooking show to raise awareness about Type 2 Diabetes in communities of color. Drawing on the rich tradition of Día de los Muertos, the project premiere included a live performance and culinary experience, an interactive art exhibition, as well as community potlucks and workshops.



ALUMNI SERVICES

After our artists' Creative Capital-supported projects are complete, we continue to provide professional development services for these "alumni" grantees. Alumni services include: advisory clinics ranging from legal advice to financial planning, regional convenings with fellow grantees, presenting opportunities at conferences, and access to memberships and crowdfunding platforms, as well as our new loan fund.

Our **Loan Fund for the Performing Arts**, established with funding from The Andrew W. Mellon Foundation, offers short-term loans to alumni developing new performance-based work. For example, sound artist Stephen Vitiello (2006 Emerging Fields) received a loan to prepare a series of performances to accompany his sound installation, *All Those Vanished Engines*, at MASS MoCA.

Alumni grantees contribute significantly to the vitality of Creative Capital in many ways: as PDP Workshop Leaders, as Artist Advisors for our new grantees and by donating works to our annual Benefit & Auction. Building a generous community is essential to our approach. We are honored that a significant number of our donors are also grantees.

This spring, we commissioned Eve Sussman (2008 Visual Arts) to create a special project for our 2012 Benefit & Auction. Sussman's project, *Elevated Train*, is a series of stereoscopic viewers, each of which forms a unique 3-D image. *Elevated Train* was an incredible success at the Benefit and at the Pulse Art Fair, illustrating how our grantees help support our ongoing work with artists.

"Creative Capital has provided constant support for over 12 years of my work in more ways than can be counted. Creative Capital always makes sure that the artist is paid for her/his work. One must eat, have shelter, be nourished culturally to make good art." – Barbara Hammer, 2000 Film/Video grantee



ARTIST MILESTONES

Natalia Almada and **Laura Poitras** are 2012 MacArthur "Genius" Fellows.

Marshall Curry and **Sam Cullman's** *If a Tree Falls* was nominated for an Academy Award for Best Documentary Feature.

Deb Olin Unferth's *REVOLUTION* was a finalist for the National Book Critics Circle Award in autobiography.

Commissioned by London Olympics, **Elizabeth Streb** presented surprise performances by Streb Extreme Action at monuments across the city.

Lucien Castaing-Taylor, Eric Dyer and **John Jota Leños** are 2012 Guggenheim Fellows.

Mason Bates received the Heinz Award for Arts & Humanities.

Nina Menkes had retrospective film programs at the Billy Wilder Theater in Los Angeles and at Anthology Film Archives in New York.

The 2012 Biennial at the Whitney Museum of American Art featured **Kevin Jerome Everson, LaToya Ruby Frazier, Richard Maxwell, Laura Poitras, Matt Porterfield** and **Michael Robinson**, as well as **Sarah Michelson**, who received the Bucksbaum Prize.

The Basil Twist Festival D.C. brought works by **Basil Twist** to four theaters in the Washington, DC area.

Nora Chipaumire and **Kevin Jerome Everson** received Alpert Awards in the Arts.

Eleven grantees presented their work at the International Film Festival Rotterdam: **Jem Cohen, eteam, Kevin Jerome Everson, Ken Jacobs, Lewis Klahr, Bill Morrison, Angela Reginato, Michael Robinson, Jay Rosenblatt, Stacey Steers** and **Deborah Stratman**.

Sue Johnson's photographs of women boxers were featured in *The New York Times* magazine, in tandem with an NPR series.

Natalia Almada's *El Velador* was broadcast on PBS's P.O.V. program, and **Brad Lichtenstein's** *As Goes Janesville* aired on PBS's Independent Lens, as well as screening nationally.

Hasan Elahi and **Golan Levin** presented at the World Economic Forum Annual Meeting of the New Champions in Tianjin, China.

Tia Lessin & Carl Deal and **Natalie Bookchin** were awarded film grants from the MacArthur Foundation.

Vijay Iyer won five categories in the 2012 *DownBeat* Critics Poll, including Jazz Artist and Jazz Album of the Year.

Sam Green presented *The Love Song of R. Buckminster Fuller* at SFMOMA, ICA Boston, the Wexner Center for the Arts in Columbus, OH, and the Time-Based Art Festival in Portland, OR.

Kristina Wong presented *Going Green the Wong Way* at the Edinburgh Fringe Festival, The Bootleg Theater in Los Angeles and at other venues across the country.

ANCILLARY PROGRAMS

Creative Capital manages three ancillary programs, which collectively award grants totaling more than \$7.7 million each year!



DORIS DUKE PERFORMING ARTIST AWARDS

Doris Duke Performing Artist Awards announced its inaugural awardees, 21 extraordinary performing artists encompassing some of the most creative talents in the fields of contemporary dance, theater and jazz. The Doris Duke Charitable Foundation has partnered with Creative Capital to oversee this incredible new program, which offers significant funding—up to \$275,000 per artist—for professional and artistic development, audience development and retirement planning.

Among the DDPAA awardees are nine artists who were Creative Capital grantees in previous years: **Vijay Iyer, Marc Bamuthi Joseph, Young Jean Lee, Ralph Lemon, Richard Maxwell, Sarah Michelson, Bebe Miller, Meredith Monk** and **Basil Twist**.



The Creative Capital | Warhol Foundation Arts Writers Grant Program received 556 applications for the most recent grant round supporting individual writers whose work addresses contemporary visual art. The grants range from \$3,000 to \$50,000, and 21 grantees for 2012 will be announced in December!



The MAP Fund, which is supported by the Doris Duke Charitable Foundation and the Andrew W. Mellon Foundation, awarded 41 grants in 2012, for a total of \$1.2 million to new projects in the disciplines of dance, theater and music.

The 2012 MAP Fund grantees include 10 artists who have received Creative Capital grants: **Janie Geiser, Joanna Haigood, Ralph Lemon, Tere O'Connor, Susan Narucki, Pearl Damour, Rude Mechs, Sophiline Shapiro, Yasuko Yokoshi** and **Pamela Z.**

“All of us at the Doris Duke Charitable Foundation have long admired the work of Creative Capital. We have been especially moved by Creative Capital’s ability to work with artists on an individually tailored basis, **responding to each unique set of artistic needs.**”

— Ben Cameron, Program Director for the Arts, Doris Duke Charitable Foundation

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Creative Capital's founding donor, The Andy Warhol Foundation for the Visual Arts, provides a \$1.5 million annual grant that must be matched dollar-for-dollar each year. We are only able to meet this challenge through donations at all levels. Our deepest thanks to our entire community of contributors! (*List in formation, as of October 1, 2012.*)

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We asked everyone at our Artist Retreat to join forces to underwrite one of our awards, through contributions at any level. Thanks to their generosity, in one weekend we raised over \$100,000—underwriting two Community-Supported Artist Awards! (See page 5.)

Join us! Contributions to Creative Capital support risk-taking projects by our awardees as well as professional development programs for artists nationwide. To donate, follow the QR code, or contribute online: creative-capital.org





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