

Creative Capital

GENERAL INFORMATION AND LETTER OF INQUIRY KEY QUESTIONS

AWARD CALENDAR

Monday, February 3 – Friday, February 28, 2014: Letter of Inquiries (LOI) accepted

Friday, February 28, 2014, 4:00pm EST: LOI submission deadline

Friday, May 30, 2014: Notification of advancement to application stage

Monday, September 15, 2014: Notification of advancement to panel review

January 2015: Public Announcement of awards

ELIGIBILITY

To be eligible for a Creative Capital award, an artist must be:

- A U.S. citizen or permanent legal resident
- At least 25 years old
- A working artist with at least five years of professional experience

An applicant **cannot be a full-time student.**

AWARD DISCIPLINES

Moving Image may include animation, experimental film or video, installation, interdisciplinary projects, non-traditional documentary or narrative. Projects may be intended for projection, hand-held devices, the web, television, galleries, etc.

Visual Art may include architecture/design, contemporary crafts, installation, interdisciplinary projects, moving image, painting, photo-based work, public art, sculpture, or works on paper. Projects may be site-specific or intended for display in galleries, on the web, etc.

LETTER OF INQUIRY (LOI) – KEY QUESTIONS

***Along with your project title and description (250 words), here are key questions from the LOI**

- Please place your work in context so that we may better evaluate it. What are the main influences upon your work as an artist? How does your past work inform your current project? Please use concrete examples, which may include other artists' work, art movements, cultural heritage, research/work from outside your field, etc. (150 words)
- How does your project take an original and imaginative approach to content and form? Please be as specific as possible. (100 words)
- What kind of impact—artistic, intellectual, communal, civic, social, etc—do you hope your project will have? What strategies will you employ to achieve the desired impact? (100 words)
- Who are the specific audiences/communities that you hope to engage through this project? Please think beyond the broad art community where possible. How are you hoping to reach them? (100 words)
- How might your proposed project act as a catalyst for your artistic and professional growth? In what ways is it a pivotal moment in your practice? (100 words)
- Given Creative Capital's comprehensive system of support, how would you envision our *non-monetary* services and resources helping you realize your goals for this project as well as those for your long term artistic and professional growth? (100 words)